

## → Why advertise at Roberts Field?

Redmond Municipal Airport is home to Roberts Field located in Redmond, Oregon. Servicing the residents of Central Oregon.

Roberts Field benefits from high tourism year-round in Central Oregon. Central Oregon includes Crook, Deschutes, and Jefferson Counties. Deschutes County was the 7<sup>th</sup> fastest growing county in the U.S. in 2015 and the city of Bend grew 47% between 2000 - 2010.

Roberts Field services 76,624 **passengers in/out of RDM in December 2018** with 23 flights operating out of the airport daily. Currently, RDM has four air carriers: Alaska, American, Delta, & United.

RDM also serves air cargo and general aviation traffic, including corporate and business travel. RDM currently has 6 car rental agencies as well.

With all these services, combined with our commercial air travelers, your ad has the potential to be viewed by nearly 800,000



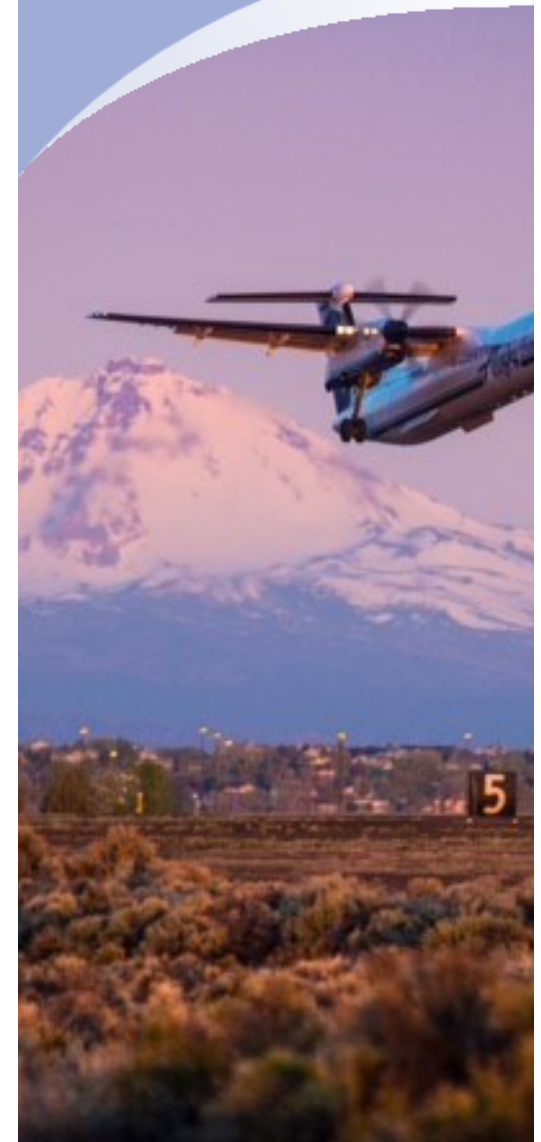
### Redmond Municipal Airport

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## → Redmond Municipal Airport - 2019 *Advertising Guide*

Tel: 541-504-3497



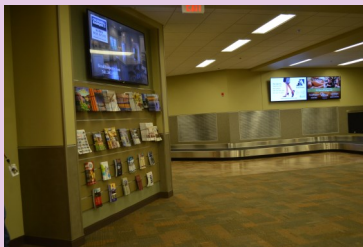
## Advertising types

### → Brochure Display

A brochure is the perfect way to put your company's name in a traveler's hand. Conveniently located in the Baggage Claim area, the Airport offers a bright and spacious area for both visitors and locals to peruse information while they wait for their luggage or the passengers.

### → Digital and Backlit Display

As people pass the entry area of the Airport, a loop of advertisements will captivate traveler's attention as they look around. A 10 second loop of several advertisements give advertisers a variety of options to engage travelers. A backlit sign is also a great way to capture traveler's attention and increase awareness for your company with a guarantee to be read by the travelers waiting for their luggage.



### → Customized Wall Space

Roberts Field has a variety of wall space throughout the Airport terminal where advertisers could capture traveler's attention. Be creative!



### → Free Standing Displays (FSD) & Pole Cover/Wraps

Free Standing Displays and Pole Covers/Wraps are a great way to capture the attention of passengers when walking through the airport, with various locations to choose from.



### → Additional Advertising Opportunities

Here are some unusual places where passengers will look twice when they are looking around.



Walkways

Parking Lot Poles

### Advertising Costs

Brochure Display-\$50/month

Digital Displays

⇒ Single Spot-\$300/month

⇒ Package of 2-\$500/month

Free Standing Displays-\$600/month

Parking Lot Pole Banner-\$200/month

Custom Advertising

⇒ \$200-\$1,000/month

Standing Banners/Pop-ups-\$200/month

(36" x 89" max)

Telephone Board-\$100/month

Both short term and long term advertising agreements available. Call Airport Administration for more details at (541) 504-3497.