

→ Why advertise at Roberts Field?

Redmond Municipal Airport is home to Roberts Field located in Redmond, Oregon. Servicing the residents of Central Oregon.

Roberts Field benefits from high tourism year-round in Central Oregon. Central Oregon includes Crook, Deschutes, and Jefferson Counties. Deschutes County was the 7th fastest growing county in the U.S. in 2015 and the city of Bend grew 47% between 2000 - 2010.

Roberts Field serviced 472,000 **passengers in/out of RDM in 2020** with 28 flights operating out of the airport daily. Pre-Covid, 2019 numbers were 950,00 passengers. Currently, RDM has seven air carriers: Alaska, Allegiant, American, Avelo Air, Boutique Air, Delta, & United.

RDM also serves air cargo and general aviation traffic, including corporate and business travel. RDM currently has 6 car rental agencies as well.

With all these services, combined with our commercial air travelers, your ad has the potential to be viewed by nearly 1 MILLION customers a year!



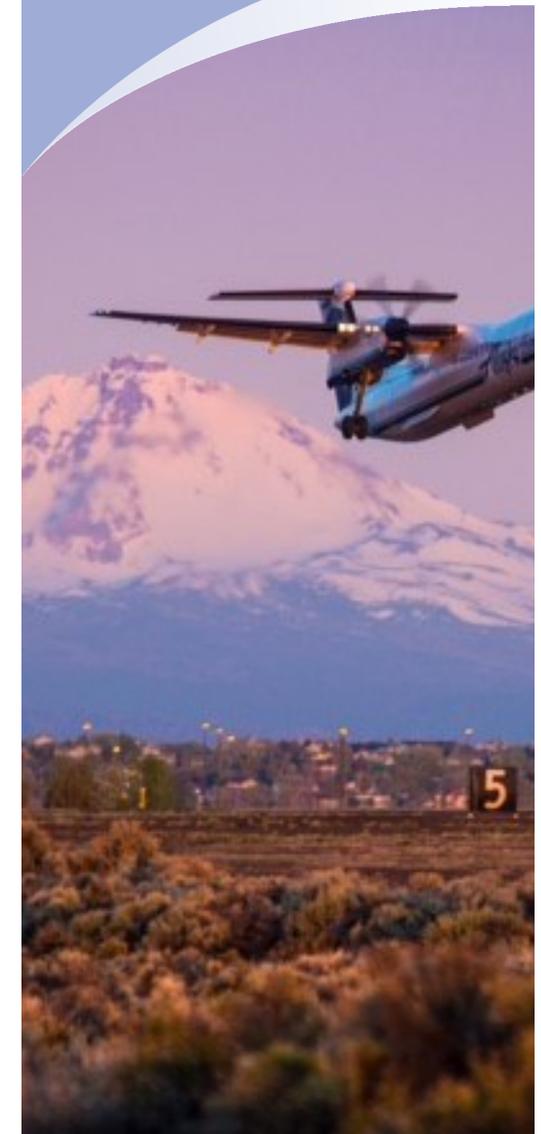
Redmond Municipal Airport

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→ Redmond Municipal Airport - 2021 *Advertising Guide*

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Advertising types

Brochure Display

A brochure is the perfect way to put your company's name in a travelers hand. Conveniently located in the Baggage Claim area, the Airport offers a bright and spacious area for both visitors and locals to peruse information while they wait for their luggage or the passengers.

Digital and Backlit Display

As people pass the entry area of the Airport, a loop of advertisements will captivate travelers attention as they look around. A 10 second loop of several advertisements give advertisers a variety of options to engage travelers. A backlit sign is also a great way to capture travelers attention and increase awareness for your company with a guarantee to be read by the travelers waiting for their luggage.



Customized Wall Space

Roberts Field has a variety of wall space throughout the Airport terminal where advertisers could capture travelers attention. Be creative!



Free Standing Displays (FSD) & Pole Cover/Wraps

Free Standing Displays and Pole Covers/Wraps are a great way to capture the attention of passengers when walking through the airport, with various locations to choose from.

Additional Advertising Opportuni-



ties

Here are some unusual places where passengers will look twice when they are looking around.



Walkways

Parking Lot Poles

Advertising Costs

Brochure Display-\$50/month

Digital Displays

⇒ Single Spot-\$300/month

⇒ Package of 2-\$500/month

Free Standing Displays-\$600/month

Parking Lot Pole Banner-\$200/month

Custom Advertising

⇒ \$200-\$1,000/month

Standing Banners/Pop-ups-\$200/month

(36" x 89" max)

Telephone Board-\$100/month

Both short term and long term advertising agreements available. As we are a Part 139 Airport, there are some Federal restrictions. Call Airport Administration for more details at (541) 504-3497.